



NATIONAL ASSOCIATION OF CHRISTIAN FINANCIAL CONSULTANTS

Kingdom   
**SPONSOR**

2010

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NATIONAL ASSOCIATION OF  
CHRISTIAN FINANCIAL CONSULTANTS

Dear potential Kingdom Sponsor:

On behalf of the National Association of Christian Financial Consultants, I am extending you a special invitation to join our Kingdom Sponsorship program. This program has been designed specifically with potential sponsors such as yourself in mind, with the hope of developing a mutually beneficial and lasting relationship.

The Kingdom Sponsorship is an exclusive program, structured to allow only a few select sponsors representing a cross section of the industry to participate at any given time. This invitation is extended to no more than a few sponsors in your business category.

Your sponsorship package will provide you with a wide range of benefits, giving you access to our members in every area of their membership life, including our conference meetings, mailing, website, and much, much more. Check out the attached "Summary of Sponsorship Benefits" for the specifics.

Kingdom Sponsors receive preferred placement on a "first come first served" basis on all advertising within our organization, including the annual National Conference, the weekly tele-conference meetings, the newsletter, and on our website. We also offer special recognition to our Kingdom Sponsors, which include opportunities for networking and socializing at events and meetings where they attend or advertise.

I hope you'll take time to consider our private invitation to you. When you're ready to set your sponsorship in motion, please give me a call at 407-644-1986. God Bless.

Sincerely,

Arthur D. Ally

President

National Association of Christian Financial Consultants

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## KINGDOM SPONSOR LETTER OF AGREEMENT

The undersigned party (herein after "Sponsor") hereby applies to become a Kingdom Sponsor of the National Association of Christian Financial Consultants under the terms of the "Kingdom Sponsorship Program" (herein after "Program") for the sponsorship year. If Sponsor is accepted to the Program, Sponsor further agrees to a sponsorship contract term of one calendar year, with check payable to "NACFC" at the time of application.

The National Association of Christian Financial Consultants (herein after "NACFC") strives to develop quality sponsorship relationships with sponsors who have a long-term interest in supporting the financial planning industry. Sponsor understands that Program has the ultimate right to refuse acceptance to any party without recourse in its pursuit of that goal.

So, in recognition of the partnership that the Program seeks to establish with its sponsors, the Program limits the number of sponsors in a given year. Furthermore, the qualified sponsors shall represent a cross-section of the industry. This invitation has been extended to only a few qualified sponsors in each business category.

### BENEFITS WILL INCLUDE:

- A preferred booth at our annual National Convention, including two attendees and admittance to all events for networking and socializing opportunities.
- Exclusive sponsorship opportunities for other events.
- One year license for access to our membership roster. Contact is limited to one mailing per month.
- One feature article per year in our newsletter.
- A full year listing on our website with a web link to your company's homepage.
- Listing in the program binder as a valued supporter of the NACFC
- Presentation to the attendees about your company
- Advertisement of company name/logo in pre-conference flyers, brochures, mailings etc.
- Regular recognition as a "Kingdom Sponsor" in every newsletter, at each conference, and when other public relations opportunities arise.

### RESPONSIBILITIES OF SPONSOR WILL INCLUDE:

- Payment of annual Kingdom Sponsorship fee of \$3,500.
- Active participation in the education of our membership on your company's products and services.
- Providing camera-ready material for your advertisement (2.5" x 5").
- Providing booth materials and set up at the Annual National Convention.
- Obtaining approval from National Association of Christian Financial Consultant's Executive Director for all bulk correspondence sent to NACFC membership. Bulk correspondence is defined as a same date mailing of identical pieces of correspondence to more than five members.
- Maintaining good corporate citizenship and standing.
- Providing your logo on a white background (30 pixels high x 100 +/- pixels wide) for streaming ad on website.

### SUMMARY OF SPONSORSHIP BENEFITS

A **display area** at our National Conference. This Includes conference fees for two attendees and admittance to all events for networking and socializing opportunities.

**\$2,000 VALUE**

National Conference **visibility**, to include 5 to 10-minute presentation time.

**\$1,500 VALUE**

One year license for access to our **membership roster**.

**\$750 VALUE**

One feature **article** per year in our newsletter, which is sent to members and posted on our website.

**\$350 VALUE**

A full year listing on our website with a **web link** to your company's homepage.

**\$1,500 VALUE**

Regular **recognition** as a "Kingdom Sponsor" in every newsletter, at each conference, and when other public relations opportunities arise.

**PRICELESS**

**\$6,100 IS BENEFITS FOR ONLY \$3,500 AS A KINGDOM SPONSOR!!!**

Kingdom  
**SPONSOR**

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# KINGDOM SPONSOR BENEFIT SELECTION

Please contact the Executive Director, Wes Pennington for more details.

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Contact Name

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Company Name

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Address City State Zip

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Phone Fax

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E-mail

**1. WILL YOU REQUIRE EXHIBIT SPACE AT THE NEXT ANNUAL CONFERENCE? (Please select one):**

- Yes
- No
- Undecided

**2. PLEASE INDICATE YOUR PREFERENCE FOR ACCESS TO MEMBERSHIP ROSTER**

- One set of Mailing Labels
- Electronic Format

**3. PLEASE INDICATE THE TIME OF YEAR YOU WOULD LIKE YOUR FEATURE ARTICLE TO APPEAR IN OUR NEWSLETTER (Please select one):**

- First Quarter
- Second Quarter
- Third Quarter
- Fourth Quarter

**4. PLEASE PROVIDE THE WEB LINK OR E-MAIL ADDRESS YOU WOULD LIKE LINKED TO OUR WEBSITE:**

- E-mail Address: \_\_\_\_\_
- Web Link: \_\_\_\_\_

Who to contact about website information (or attach letter indicating the website or e-mail address you would like linked to the website).

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## KINGDOM SPONSOR/EXHIBITOR QUESTIONNAIRE

NACFC endeavors to partner with Sponsors whose missions are compatible with ours. Your answers to the following questions will prove most valuable as we review your Kingdom Sponsor application.

### 1. WHAT IS YOUR COMPANY'S MISSION, PURPOSE OR VISION?

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### 2. HOW WOULD BEING A SPONSOR FOR NACFC HELP FURTHER THE PURPOSE OF YOUR COMPANY?

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### 3. HOW WOULD YOU SEE THE PURPOSE OF YOUR COMPANY HELPING MEET THE PURPOSE OF NACFC?

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# KINGDOM SPONSOR LETTER OF AGREEMENT (continued)

## NATIONAL ASSOCIATION OF CHRISTIAN FINANCIAL CONSULTANTS MAY:

- At its sole discretion, accept, deny, non-renew, and/or terminate Sponsor.
- Schedule, reschedule, or cancel, at its discretion, meeting dates or presentations and will not be responsible for any Sponsor liabilities, financial or otherwise, arising from such actions.

Sponsor agrees to the above terms, and hereby applies for a sponsorship with the National Association of Christian Financial Consultants for one year commencing \_\_\_\_\_, 200\_\_. Payment is included for \$3,500 Kingdom Sponsor or \$5,000 if you select Kingdom Crown Sponsor status.

Signed by:

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Signature \_\_\_\_\_ Date \_\_\_\_\_

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Printed Name \_\_\_\_\_

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Company Name \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

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E-mail \_\_\_\_\_

PLEASE RETURN PAGES 7 -9 WITH YOUR PAYMENT.

